



NFC – Cell Phone as Ticket

NFC turns cell phones into tickets. Instead of getting a paper ticket at a point of sale, ticket vending machine or entry lane, clients can use their cell phone as data media. NFC supports innovative access solutions, reduces resource consumption, and opens new possibilities in ticketing.

Easy, secure handling

- **From simple ticket to long-term parking pass** – Access data is stored on the cell phone. As a result, tickets can no longer be lost or damaged.
- **Pay via NFC** – Tickets can also be paid via cell phone: New payment terminals increasingly support NFC credit card functionality.

Minor Investment – Major Benefits

- **Revenue-generating, multi-use solution** – NFC makes it easy to collaborate: The cell phone serves as a multi-purpose ticket. The smart posters are ideal for advertising.
- **Easy technical implementation** – Where NFC is planned, smart posters can be easily installed.

State-of-the-art marketing

- **Cell phone collects bonus points** – Hold your cell phone to a smart poster and earn refunds or bonus points.
- **Enhance your image** – With NFC-capable access management, you benefit from the latest, state-of-the-art technology while you fulfill your customer expectations.

Information

- **Turns the garage into an info point** – Upon entry, the cell phone is registered and the customer gets information such as gate number, business hours, partners for rebate solutions, etc.
- **Car finder** – Just hold the cell phone close to a smart poster near the vehicle you are parking. The location is stored, enabling customers to quickly and easily find their vehicles.